THURSDAY 15 SEPTEMBER 2011

TIME	HSBC The world's local bank KEYNOTE THEATRE	MAERSK LINE WORKSHOP ROOM	ROUND TABLE ROOM	DHL COUNTRY THEATRE
9.00AM	9:00AM-10:30AM **Import Export 101 Where do I start?** Beginner Essentials Workshop. $40.00	9:00AM-10:30AM **Best Practice Management of Your Supply Chain** Advanced Workshop. $40.00 Sponsored by export results	9:00AM-10:30AM **Are you Making the Most of Your Export Markets?** Interactive Advanced. Level. $40.00	**Free** global market presentations will take place daily in the **DHL Express Country Theatre.**
9.30AM				
10.00AM				
10.30AM				10:30AM-11:30AM **Hong Kong** Free
11.00AM		11:00AM-12:30PM **Marketing your Way to International Success** Suitable for all levels. $40.00	11:00AM-12:30PM **Roundtable: Emerging Export Opportunities for Australia's FMCG Manufacturers** Interactive Advanced Level. By invitation only.	
11.30AM				11:45AM-12:30PM **The Middle East** Free
12.00PM				
12.30PM	12:30PM-2:30PM **Models for Global Expansion: Women in International Trade** Suitable for all levels. $50.00 (Includes light lunch)			
1.00PM				1:00PM-1:15PM **Shen Yun - Culture** Free
1.30PM		1:30PM-3:00PM **Banking and Finance for Beginners** Beginner Essentials Workshop. $40.00	1:30PM-3:00PM **Roundtable: Emerging Opportunities for Australia's Defence Suppliers** Interactive Advanced Level. By invitation only.	
2.00PM				1:45PM-2:15PM **China** Free
2.30PM				2:30PM-3:00PM **Canada** Free
3.00PM				
3.30PM	3:30PM-5:00PM **Getting Your Products into Australia's Major Retailers** Suitable for all levels. $50.00 (Includes drinks after session to 5:45pm)	3:30PM-5:00PM **Building Relationships of Trust and Ethics in International Markets** Suitable for all levels. $50.00 (Includes drinks after session to 5:45pm)		
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				

FRIDAY 16 SEPTEMBER 2011

HSBC The world's local bank KEYNOTE THEATRE	MAERSK LINE WORKSHOP ROOM	ROUND TABLE ROOM	DHL COUNTRY THEATRE
9:00AM-10:30AM **Freight and Logistics for Beginners** Beginner Essentials Workshop. $40.00	9:00AM-10:30AM **Build an Export Plan Today** Beginner Level. $40.00		**Free** global market presentations will take place daily in the **DHL Express Country Theatre.**
11:00AM-12:30PM **Negotiating Your Supplier and Distributor Contracts: A Live Demonstration.** Beginner Essentials Workshop. $40.00	11:00AM-12:30PM **China Rising** Suitable for all levels. $40.00		11:00AM-11:30AM **Korea** Free
		12:30PM-2:00PM **Roundtable: Tapping into the Emerging Global Demand for Australian Professional Services Exports** Interactive Advanced Level. Invitation Only.	
1:00PM-2:30PM **Be Inspired: Building an Importing Empire** Suitable for all levels $40.00 Sponsored by HKTDC 香港貿發局			1:00pm-1:15pm **Shen Yun - Culture** Free
	2:30PM-4:00PM **Leveraging Social Media for Importers and Exporters** Suitable for all levels. $40.00		